

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
931931-1	08/12/12	August 2012	07/30/12 - 08/09/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1783

Flight Dates	Order #	Alt Order #
07/31/12 - 08/09/12	931931	06226792

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/31/12	08/02/12	Good Morning America	7-9AM	-TWT---	:30	2	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-TWT---	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	07/31/12	8:29 AM	Good Morning America	7-9AM	:30	ROF-12-TV-17	\$400.00 NM
1	WPBF	W	08/01/12	6:59 AM	Good Morning America	7-9AM	:30	ROF-12-TV-17	\$400.00 NM
2	08/01/12	08/03/12	M-F 5pm News	5-6pm	--WTF--	:30	3	\$425.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	--WTF--	3	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/01/12	5:10 PM	M-F 5pm News	5-6pm	:30	ROF-12-TV-17	\$425.00 NM
3	WPBF	Th	08/02/12	5:41 PM	M-F 5pm News	5-6pm	:30	ROF-12-TV-17	\$425.00 NM
1	WPBF	F	08/03/12	5:41 PM	M-F 5pm News	5-6pm	:30	ROF-12-TV-17	\$425.00 NM
3	07/31/12	08/03/12	WPBF News 25 @ 6:00P	6-6:30PM	-TW-F--	:30	3	\$525.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-TW-F--	3	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/31/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ROF-12-TV-17	\$525.00 NM
2	WPBF	W	08/01/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ROF-12-TV-17	\$525.00 NM
3	WPBF	F	08/03/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ROF-12-TV-17	\$525.00 NM
4	07/31/12	08/03/12	Jeopardy	7:30-8PM	-T-TF--	:30	3	\$1,300.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-T-TF--	3	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/31/12	7:35 PM	Jeopardy	7:30-8PM	:30	ROF-12-TV-17	\$1,300.00 NM
2	WPBF	Th	08/02/12	7:35 PM	Jeopardy	7:30-8PM	:30	ROF-12-TV-17	\$1,300.00 NM
2	WPBF	F	08/03/12	7:42 PM	Jeopardy	7:30-8PM	:30	ROF-12-TV-17	\$1,300.00 NM
5	07/31/12	08/02/12	Nightline	11:35-12:05AM	-TWT---	:30	3	\$375.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-TWT---	3	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type



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Lehigh Valley, PA 18002-6885

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
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6	07/31/12	08/05/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	-T-T--S	:30	3	\$700.00	NM																																																								
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8	08/04/12	08/04/12	GMA Saturday 7-8am Class of Time - Pre-emptible with notice	Sat 7am-8am	-----1-	:30	1	\$275.00	NM																																																								
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Advertiser		Product	Estimate Number
Restore Our Future		RESTORE OUR FUTURE	1783

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Class of Time - Pre-emptible with notice									
	08/06/12	08/12/12	M-WT---				2	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	08/08/12	8:47 AM	Good Morning America	7-9AM	:30	ROF-12-TV-17	\$400.00 NM
2	WPBF	Th	08/09/12	8:53 AM	Good Morning America	7-9AM	:30	ROF-12-TV-17	\$400.00 NM
14	08/06/12	08/09/12	M-F 5pm News	5-6pm	MT-T---	:30	3	\$425.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	MT-T---	3	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/06/12	5:09 PM	M-F 5pm News	5-6pm	:30	ROF-12-TV-17	\$425.00 NM
3	WPBF	Tu	08/07/12	5:40 PM	M-F 5pm News	5-6pm	:30	ROF-12-TV-17	\$425.00 NM
1	WPBF	Th	08/09/12	5:14 PM	M-F 5pm News	5-6pm	:30	ROF-12-TV-17	\$425.00 NM
15	08/07/12	08/09/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWT---	:30	3	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-TWT---	3	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	08/07/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ROF-12-TV-17	\$525.00 NM
1	WPBF	W	08/08/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ROF-12-TV-17	\$525.00 NM
2	WPBF	Th	08/09/12	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ROF-12-TV-17	\$525.00 NM
16	08/06/12	08/09/12	Jeopardy	7:30-8PM	M-WT---	:30	3	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	M-WT---	3	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/06/12	7:42 PM	Jeopardy	7:30-8PM	:30	ROF-12-TV-17	\$1,300.00 NM
2	WPBF	W	08/08/12	7:41 PM	Jeopardy	7:30-8PM	:30	ROF-12-TV-17	\$1,300.00 NM
3	WPBF	Th	08/09/12	7:34 PM	Jeopardy	7:30-8PM	:30	ROF-12-TV-17	\$1,300.00 NM
17	08/06/12	08/08/12	Nightline	11:35-12:05AM	MTW----	:30	3	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	MTW----	3	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/06/12	11:52 PM	Nightline	11:35-12:05AM	:30	ROF-12-TV-17	\$375.00 NM
3	WPBF	Tu	08/07/12	12:01 AM	Nightline	11:35-12:05AM	:30	ROF-12-TV-17	\$375.00 NM
2	WPBF	W	08/08/12	11:53 PM	Nightline	11:35-12:05AM	:30	ROF-12-TV-17	\$375.00 NM
18	08/06/12	08/09/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	MT-T---	:30	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	MT-T---	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/06/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	ROF-12-TV-17	\$700.00 NM
1	WPBF	Tu	08/07/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	ROF-12-TV-17	\$700.00 NM
3	WPBF	Th	08/09/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	ROF-12-TV-17	\$700.00 NM
19	08/04/12	08/04/12	Sat Wheel Of Fortune	Sat 7-730PM	-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/04/12	7:14 PM	Sat Wheel Of Fortune	Sat 7-730PM	:30	ROF-12-TV-17	\$400.00 NM



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
931931-1	08/12/12	August 2012	07/30/12 - 08/09/12

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1783

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	08/01/12	08/03/12	GOOD AFTERNOON AM2-3p		--WTF--	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	--WTF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/02/12	2:35 PM	GOOD AFTERNOON AMERICA 2-3p		:30	ROF-12-TV-17	\$350.00 NM
21	08/05/12	08/05/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$50.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/05/12	5:44 AM	Sun 5-6am News	Sun 5-6am	:30	ROF-12-TV-17	\$50.00 NM
Total Spots							43		

Payment Terms 30 Days

<u>Gross Total</u>	\$23,825.00
<u>Agency Commission</u>	\$3,573.75
<u>Net Amount Due</u>	\$20,251.25